



1. PRODUCT QUALITY

- **1.1 Natural Ingredients:** All products must be made with natural ingredients. Artificial preservatives, colors, flavors, sweeteners, and hydrogenated fats are strictly prohibited.

2. SOURCING AND SUSTAINABILITY

- **2.1 Responsible Sourcing:** Suppliers must demonstrate ethical sourcing practices. This includes fair labor practices and respect for human rights.
- **2.2 Environmental Sustainability:** Products should be sourced and produced to minimize environmental impact. This includes sustainable farming practices, reduced carbon footprint, and minimal use of harmful chemicals.

3. FRESHNESS AND SAFETY

- **3.1 Freshness:** Perishable goods must guarantee a high level of freshness. Clear guidelines on storage and handling must be provided to ensure quality is maintained until the point of sale.
- **3.2 Food Safety:** Vendors must comply with all local food safety regulations. Regular quality checks and safety audits are required.

4. PACKAGING

- **4.1 Eco-friendly Packaging:** Packaging should be environmentally friendly, using recyclable or biodegradable materials. The packaging will be provided to you by Paradigm Place. Excessive packaging should be avoided.

5. LABELING AND TRANSPARENCY

- **5.1 Clear Labeling:** All products must be labeled with ingredients, nutritional information, and allergen warnings.
- **5.2 Transparency:** Suppliers should be transparent about their ingredients and sourcing. Full disclosure of the product's origin and manufacturing process is encouraged.

6. SPECIAL DIETARY NEEDS

- **6.1 Accommodation of Dietary Preferences:** A range of products catering to special dietary needs (such as gluten-free, vegan, non-GMO) is encouraged.
- **6.2 Clear Identification:** These products must be identified and separated to prevent cross-contamination.

7. CONTINUOUS IMPROVEMENT

- **7.1 Regular Review:** These standards are subject to regular review and updates in line with emerging food trends, scientific research, and customer feedback.
- **7.2 Vendor Compliance:** Vendors are expected to adhere to these standards and demonstrate continuous improvement in their products and practices.